



**Conferences/Conventions  
Incentive Programs  
Special Events  
Product Launches  
Sales and Marketing Meetings  
Seminars and Training Programs**

## **Premier Event Resources**

**PER** is able to provide our clients with incomparable buying power, site research, contract negotiations and destination information.

We have placed hundreds of meetings this year alone, representing million's in dollars in group room revenue for the hospitality industry. This impact on the hotel industry has resulted in preferential treatment to our PER clients. The hotels know us as a client driven company that develops and maintains lasting client relationships with the corporations and associations we work with. PER will secure housing for your conferences during the dates requested. PER functions as your staff while your customer receives the benefit of negotiated preferred hotel rates and flexible contracts for all of your conferences/events.

**Premier Event Resources** has grown by incorporating established, talented individuals into one strong, inter-dependant organization. We offer a network of professionals able to fulfill your needs as they relate to convention, conference and meeting planning.

### **Program Design**

Site Selection  
Negotiations and Contracting  
Logos/Theme Development  
Pre-Event Promotion and Publicity  
Housing and Registration

### **Program Planning**

Timeline Management  
Budget and Financial Management  
Meeting Logistics  
Speaker Selection and Management  
Off-site Events and Tours  
Equipment Sourcing and Vendor Purchasing  
Exhibit Management

### **Function Setup**

Audio/Visual and Stage Production  
Food & Beverage  
Entertainment/Décor

### **Support Services**

Communications  
Mailings  
Air Transportation  
Ground Transportation

### **On-Site Management**

Pre-Convention Meeting  
On-Site Project Management  
Conference Office

### **Premier Event Resources**

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